

UNIQUE MIP DISCOUNT FOR FRAPA MEMBERS ONLY

FRAPA has made it easier for its members to prioritize attending the MIPs. If you are a Frapa member you will save almost 1500 Euros on registration-fees for MIPFORMATS, MIPTV & MIPCOM.

The MIPs are with no doubt the biggest and most important TV-markets of the year, and for everyone being- or wanting to be a serious part of the format-industry, they are not to be missed.

Frapa wants you to grow your business and network and attend as many markets as possible. So what are you waiting for?

Register by downloading your [MIPFORMATS](#), [MIPTV 2016](#) and/or [MIPCOM](#) contract and send the contract(s) to info@frapa.org. Or contact Viktoria Bodrova via info@frapa.org, or jansalling@frapa.org for more information.

FRAPA MEMBERS MEETING & LATIN PARTY; Save the date!!!

Sunday April 3rd 2016, 16:00 – 17:30, Café Roma, first floor.

Join the annual FRAPA network meeting and meet fellow creators, producers and leading format executives.

This year we will highlight Latin America; one of the fastest growing territories in the format industry.

Keri Lewis Brown (K7) and Nicolas Smirnoff (Prensario Internacional) will explain the different opportunities and the do's and don't's for anyone who wants to do business with this region.

FRAPA REPORT
The FRAPA report, 'Understanding Latin America: Current Trends in the TV Market' produced by UK-based K7 Media in collaboration with Prensario, provides a valuable snapshot of the region's television industry. It shows an accurate, informed and unbiased picture of the current marketplace, distribution structures and creative players, and highlights the future direction of the region's TV industry.

The report concludes that Latin America is emerging as a creative powerhouse for TV production.

HIGHLIGHTS

- the Latin American TV landscape is dominated by Brazil and Mexico representing 75-80% of the market.
- Argentina now boasts over 2,000 hours of content made for export each year.
- Changes in laws and regulations: more local producers and an increase in local production.
- LaAm more and more attractive to international partners.

Order your FRAPA REPORT 2016 now: www.frapa.org

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K7 MEDIA Prensario Internacional

Buy your copy of the FRAPA LATAM REPORT 2016 [here](#).

MIPFORMATS: FRAPA CONFERENCE

LEARN HOW TO PROTECT YOUR IP AND WHY THIS WILL BOOST YOUR BUSINESS!

Sunday April 3rd 2016 – 9:20- 10:00 – Cannes, Palais, Auditorium A,

Learn all the tips, tricks and the do's and don't's from real life cases and from the best and most experienced TV executives and lawyers in the industry.

Moderator: Jan Salling, CEO, Missing Link Media, Denmark
Speakers: Jonathan Coad, Partner, Lewis Silkin, UK - David Lyle, President, PACT US, USA - Michael Schmidt, Chief Creative Officer, Red Arrow Entertainment, Germany - Vivian Yin, CEO, FremantleMedia China, China.

FRAPA at MIPTV: Use the FRAPA stand to plan your meetings.

We offer all members to use our FRAPA stand – free of charge - for your business meetings. You can find us at P-1.L19.

Contact Viktoria Bodrova to book a time at table via info@frapa.org

And drop by to visit us any time. :O) See you down there.

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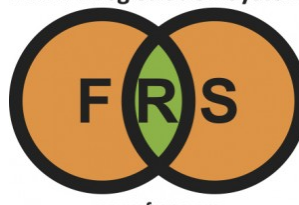
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FORMAT REGISTRY

Create evidence of your work!

FRAPA Registration System



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